



MEDIA BUYING Made Easy

Top Resources Report

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Traffic source for your Business.

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Limited Special Offer for You: Media Buying Made Easy

(Video Training)



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(Insert your Upsell Offer URL)

Click here to access my exclusive Media Buying Video Training! **(Insert URL)**

Media Buying Videos

- ✓ <https://www.youtube.com/watch?v=xxUoSIxKINE>
- ✓ <https://www.youtube.com/watch?v=3qQANz6f-R4>
- ✓ <https://www.youtube.com/watch?v=36OxzvQucU8>
- ✓ <https://www.youtube.com/watch?v=U3xXujmeaC8>
- ✓ <https://www.youtube.com/watch?v=OUcjBz8qrOA>
- ✓ <https://www.youtube.com/watch?v=7cRli8xfPBs>

Media Buying Tools

- ✓ <http://www.mediabuyingsumo.co/5-media-buying-tools/>
- ✓ http://www.wdfm.com/publish/media_buying/
- ✓ <http://www.nusparkmarketing.com/2013/06/24-favorite-inbound-marketing-digital-media-buying-tools-that-dont-include-google/>
- ✓ <http://www.clickz.com/clickz/column/1706147/comparing-media-planning-tools>
- ✓ <http://adage.com/article/digital/buyers-plan-google-s-media-planning-tool/127968/>
- ✓ <http://www.workhorsesoftware.com/>

Media Buying Training Courses

- ✓ http://www.iab.net/events_training/seminar/3341329
- ✓ <http://www.mediabuyingacademy.com/>
- ✓ <http://www.lynda.com/search?q=media+buying>
- ✓ <https://www.udemy.com/courses/search/?ref=home&q=media+buying>
- ✓ <http://alison.com/search/result/?q=media+buying>

Media Buying Blogs

- ✓ <http://www.capitolmediasolutions.com/blog/media-buying-blogs-media-strategists-read/>
- ✓ <https://casalemedia.wordpress.com/category/media-buying-planning/>
- ✓ <http://www.true mediaservices.com/news-insights/>
- ✓ <http://www.quora.com/What-are-the-top-media-buying-planning-blogs>
- ✓ <https://retargeter.com/blog/strategy-2/programmatic-buying-intro>

Media Buying Forums

- ✓ <http://www.thefastlaneforum.com/community/threads/online-media-buying-resource-thread.43885/>
- ✓ <http://www.affiliatefix.com/forums/media-buying.24/>
- ✓ <http://www.wickedfire.com/newbie-questions/75260-media-buying.html>
- ✓ <http://www.warriorforum.com/ad-networks-cpm-cpl-display-sem/708428-step-step-how-create-profitable-media-buying-campaigns-5-steps.html>
- ✓ <https://www.freshmarketingforum.com/threads/media-buying.4533/>

Media Buying Affiliate Programs

- ✓ http://www.amazon.com/s/ref=nb_sb_noss_1?url=search-alias%3Daps&field-keywords=media+buying
- ✓ https://www.jvzoo.com/products?csrf_protected=0a4d0d855b9864bd832a47bf8dbffa8a&terms=media+buying&cat=&subcat=
- ✓ <http://upwardaction.com/affiliate-welcome/>
- ✓ <http://localmediabuying.com/affiliate-program/>
- ✓ <http://blog.whatrunswere.com/affiliate-program/>

Media Buying Demographics

- ✓ <http://www.exactdrive.com/demographic-targeting-using-age-and-gender-data>
- ✓ <http://www.alexa.com>
- ✓ <http://www.alexa.com/siteinfo/sparcmedia.com>
- ✓ <https://app2.follow.net/#portfolios/port-8bcb72198fe6aa3/domains/chitika.com/overview>
- ✓ <https://app2.follow.net/#portfolios/port-8bcb72198fe6aa3/domains/buysellads.com/overview>

Media Buying Webinars

- ✓ <http://www.paragonmedia.com/media-planning-buying-webinars/>
- ✓ <https://www.youtube.com/watch?v=HKhte1faOoA>
- ✓ https://www.youtube.com/watch?v=GFn5N-kW_b8
- ✓ <https://www.youtube.com/watch?v=MKCZvHaRnJI>
- ✓ <https://www.youtube.com/watch?v=AkT637uwxuM>

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Media Buying Infographics

- ✓ <http://www.ana.net/miccontent/show/id/info-2014-ana-forrester-media-buying-evolution-challenges-marketers>
- ✓ <https://www.thinkwithgoogle.com/infographics/programmatic-the-evolution-of-media-buying.html>
- ✓ <http://www.visualistan.com/2014/12/the-evolution-of-media-buying.html>
- ✓ <http://www.business2community.com/infographics/social-media-ad-buying-holidays-2014-infographic-01029611>
- ✓ <http://performinsider.com/2012/02/media-buying-2-0-infographic/>

Media Buying Case Studies

- ✓ <http://www.fellowsmedia.com/case-studies-media-buying>
- ✓ <http://www.totalmedia.co.uk/our-work/case-studies/>
- ✓ <http://www.mediastruction.com/case-study/>
- ✓ <http://www.warriorforum.com/ad-networks-cpm-cpl-display-sem/730766-case-study-media-buying-test.html>
- ✓ <http://www.tcaausa.com/#!/case-studies/media-buying-case-study>
- ✓ <http://avenueright.com/entries/19/media-buying-efficiency-a-case-study>

Media Buying Facts

- ✓ <http://mediabuyerassociation.com/media-buyer-facts/>
- ✓ <http://sales.linkedin.com/blog/sales-strategy-23-facts-about-buyers-and-purchasing/>
- ✓ <http://www.exacttarget.com/blog/20-stats-about-how-social-media-influences-purchasing-decisions/>
- ✓ http://www.cmo.com/articles/2013/8/6/_10_stats_that_prove.html
- ✓ <http://www.business2community.com/social-media/104-fascinating-social-media-marketing-statistics-2014-2015-01084935>