



## Top Resources Report

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# Limited Special Offer for You:

## Media Buying Made Easy

(Video Training)



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Click here to access my exclusive Media Buying Video Training! **(Insert URL)**

## Media Buying Videos

- ✓ <https://www.youtube.com/watch?v=xxUoSIxKINE>
- ✓ <https://www.youtube.com/watch?v=3qQANz6f-R4>
- ✓ <https://www.youtube.com/watch?v=36OxzvQucU8>
- ✓ <https://www.youtube.com/watch?v=U3xXujmeaC8>
- ✓ <https://www.youtube.com/watch?v=OUcjBz8qrOA>
- ✓ <https://www.youtube.com/watch?v=7cRli8xfPBs>

## Media Buying Tools

- ✓ <http://www.mediabuyingsumo.co/5-media-buying-tools/>
- ✓ [http://www.wdfm.com/publish/media\\_buying/](http://www.wdfm.com/publish/media_buying/)
- ✓ <http://www.nusparkmarketing.com/2013/06/24-favorite-inbound-marketing-digital-media-buying-tools-that-dont-include-google/>
- ✓ <http://www.clickz.com/clickz/column/1706147/comparing-media-planning-tools>
- ✓ <http://adage.com/article/digital/buyers-plan-google-s-media-planning-tool/127968/>
- ✓ <http://www.workhorsesoftware.com/>

## Media Buying Training Courses

- ✓ [http://www.iab.net/events\\_training/seminar/3341329](http://www.iab.net/events_training/seminar/3341329)
- ✓ <http://www.mediabuyingacademy.com/>
- ✓ <http://www.lynda.com/search?q=media+buying>
- ✓ <https://www.udemy.com/courses/search/?ref=home&q=media+buying>
- ✓ <http://alison.com/search/result/?q=media+buying>

## Media Buying Blogs

- ✓ <http://www.capitolmediasolutions.com/blog/media-buying-blogs-media-strategists-read/>
- ✓ <https://casalemedia.wordpress.com/category/media-buying-planning/>
- ✓ <http://www.true mediaservices.com/news-insights/>
- ✓ <http://www.quora.com/What-are-the-top-media-buying-planning-blogs>
- ✓ <https://retargeter.com/blog/strategy-2/programmatic-buying-intro>

## Media Buying Forums

- ✓ <http://www.thefastlaneforum.com/community/threads/online-media-buying-resource-thread.43885/>
- ✓ <http://www.affiliatefix.com/forums/media-buying.24/>
- ✓ <http://www.wickedfire.com/newbie-questions/75260-media-buying.html>
- ✓ <http://www.warriorforum.com/ad-networks-cpm-cpl-display-sem/708428-step-step-how-create-profitable-media-buying-campaigns-5-steps.html>
- ✓ <https://www.freshmarketingforum.com/threads/media-buying.4533/>

## Media Buying Affiliate Programs

- ✓ [http://www.amazon.com/s/ref=nb\\_sb\\_noss\\_1?url=search-alias%3Daps&field-keywords=media+buying](http://www.amazon.com/s/ref=nb_sb_noss_1?url=search-alias%3Daps&field-keywords=media+buying)
- ✓ [https://www.jvzoo.com/products?csrf\\_protected=0a4d0d855b9864bd832a47bf8dbffa8a&terms=media+buying&cat=&subcat=](https://www.jvzoo.com/products?csrf_protected=0a4d0d855b9864bd832a47bf8dbffa8a&terms=media+buying&cat=&subcat=)
- ✓ <http://upwardaction.com/affiliate-welcome/>
- ✓ <http://localmediabuying.com/affiliate-program/>
- ✓ <http://blog.whatrunswhere.com/affiliate-program/>

## Media Buying Demographics

- ✓ <http://www.exactdrive.com/demographic-targeting-using-age-and-gender-data>
- ✓ <http://www.alexa.com>
- ✓ <http://www.alexa.com/siteinfo/sparcmedia.com>
- ✓ <https://app2.follow.net/#portfolios/port-8bcb72198fe6aa3/domains/chitika.com/overview>
- ✓ <https://app2.follow.net/#portfolios/port-8bcb72198fe6aa3/domains/buysellads.com/overview>

## Media Buying Webinars

- ✓ <http://www.paragonmedia.com/media-planning-buying-webinars/>
- ✓ <https://www.youtube.com/watch?v=HKhte1faOoA>
- ✓ [https://www.youtube.com/watch?v=GFn5N-kW\\_b8](https://www.youtube.com/watch?v=GFn5N-kW_b8)
- ✓ <https://www.youtube.com/watch?v=MKCZvHaRnJI>
- ✓ <https://www.youtube.com/watch?v=AkT637uwxuM>

## Media Buying Infographics

- ✓ <http://www.ana.net/miccontent/show/id/info-2014-ana-forrester-media-buying-evolution-challenges-marketers>
- ✓ <https://www.thinkwithgoogle.com/infographics/programmatic-the-evolution-of-media-buying.html>
- ✓ <http://www.visualistan.com/2014/12/the-evolution-of-media-buying.html>
- ✓ <http://www.business2community.com/infographics/social-media-ad-buying-holidays-2014-infographic-01029611>
- ✓ <http://performinsider.com/2012/02/media-buying-2-0-infographic/>

## Media Buying Case Studies

- ✓ <http://www.fellowsmedia.com/case-studies-media-buying>
- ✓ <http://www.totalmedia.co.uk/our-work/case-studies/>
- ✓ <http://www.mediastruction.com/case-study/>
- ✓ <http://www.warriorforum.com/ad-networks-cpm-cpl-display-sem/730766-case-study-media-buying-test.html>
- ✓ <http://www.tcausa.com/#!/case-studies/media-buying-case-study>
- ✓ <http://avenueright.com/entries/19/media-buying-efficiency-a-case-study>

## Media Buying Facts

- ✓ <http://mediabuyerassociation.com/media-buyer-facts/>
- ✓ <http://sales.linkedin.com/blog/sales-strategy-23-facts-about-buyers-and-purchasing/>
- ✓ <http://www.exacttarget.com/blog/20-stats-about-how-social-media-influences-purchasing-decisions/>
- ✓ [http://www.cmo.com/articles/2013/8/6/\\_10\\_stats\\_that\\_prove.html](http://www.cmo.com/articles/2013/8/6/_10_stats_that_prove.html)
- ✓ <http://www.business2community.com/social-media/104-fascinating-social-media-marketing-statistics-2014-2015-01084935>