Entrepreneurial Success



RESOURCE CHEAT SHEET

Entrepreneurial Success Resource Sheet

If you're reading this then you're desperate to start your own business and live the life of a successful entrepreneur. In the book we covered a variety of important steps that you need to take in order to establish the correct mindset that allows you to create success.

This resource guide was created as a way to give you extra materials, should you feel that you want to continue reading and building your knowledge. All of the resources here have been carefully selected to give you up-to-date and accurate information that will allow you to build a platform for success.

The entrepreneurial success mindset is all about establishing a better you to allow yourself the best chances of success. The resources in this guide are here to give you the best chance of creating a successful business.

Websites & Articles to Help You Develop an Entrepreneurial Mindset

<u>Forbes Magazine Case Study:</u> This is a great, in-depth article by Forbes magazine. It demonstrates how literally anyone can become an entrepreneur in just a few weeks. Most of the stuff is common sense, but there are some real gems in this article.

<u>Social Media Examiner</u>: This is a site that takes a look at the current state of social media. Social media is going to be a big part of your entrepreneurial venture no matter what type of business you're going into. This site will allow you to keep up with what's going on and use social media to its maximum potential.

A Smart Bear: This is one of the most useful websites out there for entrepreneurs. It features articles and information about all aspects of entrepreneurship. If you check it out once in a while, read a few articles a week, it will help you improve your business.

Websites to Help You Decide on a Business or Entrepreneurial Venture

Mashable: Mashable is sort of a tech website, sort of a current events website and other things. However, what makes it useful for you and other entrepreneurs is that it keeps up on all the latest trends and will allow you to be informed about what the next big thing is going to be. Plus, they also have great features giving advice to entrepreneurs.

Websites and Applications to Help You Manage Your Time Better

Rescue Time: Rescue Time is a useful app that allows you to see where your time is going and if there's something you can do to become more productive.

<u>Evernote</u>: If you're one of those people that has notes, ideas and information scattered all over there virtual or actual desktop, Evernote may be just what you're looking for. This handy site allows you to store all of your notes in one place so you can actually find them again.

<u>Focus Booster</u>: Want something that will actually help you keep your focus when you're working on a big project? Focus Booster is exactly that program. This is a premium program but it is only a very reasonable \$2.99 per month and offers a free trial.

My Life Organized: My Life Organized is a powerful program that works across all of the major platforms and allows you to do just what the title says – organize your life. It has a lot of great features and it's very easy to use.

Some of the More Popular Internet Marketing Forums

<u>Warrior Forum:</u> this is a community of Internet marketers, known as warriors, the pretty much share information sell each other products and services and get and give advice. This is one of the most popular Internet marketing forums on the web.

<u>Digital Point Forum:</u> the DP forum is pretty much the same animal as the Warrior Forum but if you can't find what you're looking for on one, you can definitely check out the other.

<u>Sitepoint Forums</u>: The Sitepoint Forums are filled with Internet marketing advice on a variety of topics, and you can ask pretty much any question in there and get an answer.

Resources to Help You in Starting Your Own Website

Namecheap: Namecheap is one of the best domain registrars on the web. They have great prices on a huge variety of domains, plus they offer hosting services and give you things like free Whois Guard for the entire first year that you have your site.

<u>Hostgator</u>: Hostgator is one of the most popular hosting services in the world for very good reason: they have unbeatable prices. You can host his many domains as you want, with unlimited traffic, for less than you spend on an average meal at a restaurant. Plus they have shared hosting, virtual private servers as well as actual private servers.

Content Management Systems, E-Commerce Platforms and More

<u>WordPress:</u> WordPress is the most popular content management system out there, with tons and tons of free themes, lots of widgets, plug-ins and much more. Your host may integrate WordPress installation into your Control Panel but you can find all kinds of useful tools and information and WordPress.com.

Shopify: Shopify is simply the best and most popular e-commerce framework on the market. For a very small monthly fee you can set up an e-commerce website in minutes. You can sell real world products, services or even subscriptions, and everything is already integrated into the website for you, including: shipping and order fulfillment, payments, visual design and much more including search engine optimization. Shopify provides its own hosting to subscribers.

Blogs to Help You Stay Motivated

Think Entrepreneurship: Think Entrepreneurship is a website designed to motivate entrepreneurs and provide them with all sorts of information that can help them make their business better or to improve themselves personally. You can find articles, vignettes and stories that will keep you going. This website is all about the individual entrepreneur and keeping him or her motivated.

Entrepreneur.com: Entrepreneur is a website dedicated to entrepreneurship and to the individual entrepreneur. They've been around for a while so you'll see them come up in the search engines first quite a bit. If you spend any length of time on the site you'll find real gems in there that can keep you going even when frustration is at the highest.

Other Ways to Find Resources

Don't just restrict yourself to the resources listed here. There are books, videos, online tutorials and a whole plethora of ideas out there for budding entrepreneurs. It doesn't matter if you're looking for ideas for your business, products that are keeping in with current trends were advice on how to use social media there is good information out there if you look for it; the problem is, there is a lot of bad information out there too, but the sooner the you can learn the landscape, and find out which sources are trustworthy, the better equipped you'll be to reach your goals and be successful.