

# Cheat Sheet



## **Instant 2 Cents Traffic** **Made Easy**

Skyrocket Sales & Boost Conversions with Our  
Proven & Tested Traffic Driving Techniques



### What Is Instant 2Cents Traffic?

- ✓ While that might be true for multi-billion-dollar companies, we've found that there are ways to get plenty of results from a small advertising budget.
- ✓ If you try and run your own advertising campaigns without knowing much about online ads, then you risk spending a lot of money without ever seeing good results.
- ✓ The "Instant 2Cents Traffic" method is a collection of online ad strategies that we've designed to generate instant traffic for the lowest cost.
- ✓ Generating instant traffic the easiest way possible on a tight budget.

### Other Instant 2Cents Traffic Sources You Can Try

- ✓ Microsoft Advertising
- ✓ BuySellAds
- ✓ Revcontent
- ✓ Reddit
- ✓ Content.ad
- ✓ PopAds
- ✓ MGID
- ✓ MegaPush

### The Best Alternative Methods

### Powerful Strategies To Narrow Your Audience For Even Lower Cost Traffic

- ✓ Promote Your Best Content Only
- ✓ Target The Audience Of Your Competitors
- ✓ Target Custom Audiences On Facebook
- ✓ Target Lookalike Audiences On Facebook
- ✓ Reach Focused Audiences By Targeting Combined Interests

### Extra Tips And Tricks To Lower Your Ad Spend Without Sacrificing Quality

- ✓ Stop Ads And Campaigns With Bad Click-Through Rates
- ✓ Change The Images In Your Ad
- ✓ Don't Limit The Scope Of Your Campaigns By Optimizing For Costs
- ✓ Split Your Total Budget Into Smaller, More Focused Campaigns
- ✓ Schedule Your campaigns To Run At The Right Times

### Crazy-Effective Strategies To Increase FREE Instant Traffic

- ✓ Crazy-Effective Strategies To Increase FREE Instant Traffic



### To Generate More Instant 2Cents Traffic

- ✓ Starting A Referral Or Affiliate Program
- ✓ Distributing Content As Press Releases
- ✓ Buying Ad Space On Blogs And Ezines
- ✓ Getting A Micro Influencer On Board
- ✓ Promoting Video Posts On LinkedIn

### Don'ts

- ✓ Don't Let Your Campaigns Run Indefinitely
- ✓ Don't Advertise On Crowded Websites
- ✓ Don't Target The Same Users Over And Over
- ✓ Don't Send All Traffic To Your Homepage
- ✓ Don't Target Generic Keywords

### Cheap Instant 2Cents Traffic Premium Tools And Services To Consider

- ✓ [Instaon](#)
- ✓ [PPCProtect](#)
- ✓ [Cobiro](#)
- ✓ [SpyFu](#)
- ✓ [SEMrush](#)

- ✓ Add Tweetable Links On Blog Posts
- ✓ Repurpose Content For Other Traffic Sources
- ✓ Do Blogger Outreach
- ✓ Optimize Your Website For Mobile
- ✓ Repost Your Content On Top Publishing Platforms

### Do's

- ✓ Plan Out Your Budget Carefully
- ✓ Monitor Your Campaigns
- ✓ Pick The Best Traffic Sources
- ✓ Collect As Much Audience Data As Possible
- ✓ Select The Right Marketing Goals

### Cheap Instant 2Cents Traffic Success Stories

- ✓ [Reinis Fischer](#)
- ✓ [Viral Lumos](#)
- ✓ [Wee Squeak](#)
- ✓ [Kerry's Fresh](#)
- ✓ [Jenny Eden](#)
- ✓ [Buffer](#)
- ✓ [Brian carter](#)
- ✓ [Kathleen Kastner](#)
- ✓ [Servando Silva](#)
- ✓ [Mary Fernandez](#)
- ✓ [Mention](#)
- ✓ [Headline Analyzer](#)
- ✓ [Bannersnack](#)
- ✓ [Rocketium](#)
- ✓ [Unbounce](#)